

International University of Logistics and Transport in Wrocław

Leading								
Item	Management Basics							
Module	0	ECTS points	3	Reference number of the study program	L/2024/SPS/S/P - L/2024/SPS/N/P			
Direction	Specialty			Academic year				
LOGISTICS	Trade and distribution logistics / Transport safety			updated syllabus				
Term	II			Year of study		I		
Form of studies	Stationary				Part-time			
Form of classes	Lecture	Exercises	Laboratories	Design	Lecture	Exercises	Laboratories	Design
Number of hours	16	16			15	15		
TOGETHER	32				30			
Objective of the course	The aim of the Fundamentals of Management course is to familiarize students with the basic concepts, functions and tools of management and to develop the ability to analyze management processes in an organization.							
Minimum knowledge required from the student before starting classes								
The student possesses a basic understanding of economic terms (e.g., economy, market, organization) as well as basic economic structures. They understand the key cause-and-effect relationships in human and organizational activity.								
Recommended literature to study before starting classes								
Winston L. 2014: Marketing Analytics - Data-Driven Techniques with Microsoft Excel, wydawnictwo Wayne L Winston, Bloomington								
SUBJECT-SPECIFIC LEARNING OUTCOMES (SLE)					KEU	EVALUATION METHODS		
	CODE	FORM			CODE	CODE	FORM	
KNOWLEDGE	W1	Has basic knowledge of the functioning of the economy and the role of organizations in the market environment.			K1_W01_L_P	M04	Written exam in the form of open tasks	
	W2	Knows the basic principles of organization and management as well as the structure and processes in organizations.			K1_W02_L_P	M04		
	W3	Understands the economic, social and legal conditions of the organization's activities.			K1_W09_L_P	M04		
SKILLS	U01	Can identify organizational problems and propose general solutions.			K1_U02_L_P	MO8	Written test in the form of open tasks	
	U02	Is able to plan and manage organizational activities, taking into account non-technical aspects.			K1_U05_L_P	MO8		
	U03	Able to work in a team and perform various roles within the group.			K1_U02_L_P	MO15		
SOCIAL COMPETENCES	K01	Is ready to set priorities and effectively carry out assigned tasks.			K1_K03_L_P	MO15	Assessment of activity during classes	
Subject content	Lectures	Organization and management science – essence, Organization as a subject of management – the						
	Exercises	Introductory exercises to organization and management: stakeholder map and analysis of the organization's						
Teaching methods	CODE	FORM						
	MD2	Informative lecture using multimedia techniques						
	MD16	Laboratory exercises – solving tasks and problems						
Compulsory literature	1	Frakt A. Piper M. 2014: Microeconomics Made Simple: Basic Microeconomic Principles Explained in 100 Pages or Less. Wydawnictwo SIMPLE SUBJECTS, Warszawa						
	2	Dawson M. 2022: EU Law and Governance, Wydawnictwo Cambridge University Pr., Cambridge						
	3	Christopher M. 2023: Logistics and Supply Chain Management, Wydawnictwo Financial Times Prent. Londyn						
Additional literature	1	Dastbaz M. 2015: Green Information Technology: A Sustainable Approach, Elsevier LTD, Oxford						

Conditions for passing the course

To pass the Fundamentals of Management course, you must pass the lecture (M04 Written Exam with Open-Ended Questions or MO4 Written Exam with Open-Ended Questions) and the tutorials (MO8 Written Test with Open-Ended Questions). Additionally, a student's participation in the classes will be assessed. The grade is calculated according to the following formula: Lecture (W): 40% of the final grade plus Tutorials (C): 60% of the final grade.