

International University of Logistics and Transport in Wrocław

Leading									
Item	Ethics in business								
Module	ABOUT	ECTS points	2	Reference number of the study program	L/2024/SPS/S/P_eng. - L/2024/SPS/N/P_eng.				
Direction		Specialty			Academic year				
LOGISTICS		Trade and distribution logistics / Transport safety			updated syllabus				
Term		III		Year of study		II			
Form of studies		Stationary			Part-time				
Form of classes		Lecture	Exercises	Laboratories	Design	Lecture	Exercises	Laboratories	Design
Number of hours		8	10			9	9		
TOGETHER		18			18				
Objective of the course		The aim of the BUSINESS ETHICS course is to prepare students to recognize and solve ethical dilemmas in management and running a business by developing knowledge, skills and attitudes that support responsible decisions in relations with stakeholders, implementing the CSR idea, preventing pathologies and responding to the challenges of the digital economy.							
Minimum knowledge required from the student before starting classes									
Knowledge of the basics of business operations and the ability to critically analyze and argue one's own opinions.									
Recommended literature to study before starting classes									
Byrd L. Byrd G. Pearce. C. 2021: Cambridge Lower Secondary Mathematics Learners Book, Wydawnictwo Cambridge University Press, Londyn									
SUBJECT-SPECIFIC LEARNING OUTCOMES (SLE)						KEU	EVALUATION METHODS		
	CODE	FORM				CODE	CODE	FORM	
KNOWLEDGE	W01	Possesses knowledge of economic, social, technical and legal issues related to the educational specialization pursued.				K1_W08_L_P_eng.	MO4	Written exam in the form of open tasks	
	W02	Possesses knowledge of the functioning of logistics processes and the conditions for their implementation on the market.				K1_W09_L_P_eng.	MO4	Written exam in the form of open tasks	
SKILLS	U01	Demonstrates the ability to consider non-technical aspects, including environmental, economic, legal, and social issues, when formulating and solving problems related to organizing and managing logistics operations. Demonstrates the ability to identify international conditions affecting the operation of logistics networks.				K1_U05_L_P_eng.	MO13	Passing papers, semester papers, etc.	
	U02	Able to analyze and evaluate the quality, safety, and effectiveness of undertaken activities. Able to conduct economic analysis and evaluation of logistics projects.				K1_U06_L_P_eng.	MO13	Passing papers, semester papers, etc.	
	U03	The student can identify problems, acquire data, and apply knowledge to describe, analyze, and evaluate specific processes and tasks relevant to the specialty being studied. They can develop solutions to specific problems using selected standards and rules (technical, legal, organizational) specific to the specialty being studied, and present them orally or in writing in Polish and a foreign language.				K1_U07_L_P_eng.	MO13	Passing papers, semester papers, etc.	
SOCIAL COMPETENCES	K01	Is ready to correctly identify and resolve dilemmas related to the practice of the profession, while maintaining professionalism and the principles of professional ethics.				K1_K02_L_P_eng.	MO13	Passing papers, semester papers, etc.	
Subject content	Lecture	W1: Ethics in business and management - from theory to practice, W2: Corporate social responsibility (CSR) and sustainable development, W3: Ethics in stakeholder relations, W4: Pathologies and abuses in business, W5: New ethical challenges in the digital economy.							
	Exercises	Tut1: Analysis of ethical dilemmas in management, Tut2: CSR strategy project, Tut3: Stakeholder map and conflict analysis, Tut4: Recognizing and assessing pathologies in business, Tut5: Oxford debate: Can artificial intelligence be ethical? (2 hrs senior internship, 2 hrs senior internship, 1st internship).							
Teaching methods	MD2	Informative lecture using multimedia techniques							
	MD10	Case method							
Compulsory literature	1	Burchard B. 2008: The Student Leadership Guide, Morgan James Publishing, Nowy Jork							
	2	Howe H. 2013: Concepts of Property in Intellectual Property Law, Wydawnictwo Cambridge University							
	3	Ramya A. 2023: Fundamentals of Information Technology, Wydawnictwo MJP, Londyn							
Additional literature	1	Helmold M, Yilmaz A, Dathe T, Flouris T. 2022: Supply Chain Risk Management: Cases and Industry Insights, Wydawnictwo Sprinng, Warszawa							
	2	Brauneis. F 2024: Intellectual Property Protection of Fact based Works Copyright and Its Alternatives, Wydawnictwo Edward Elgar Publishing Ltd, Londyn							
Conditions for passing the course									

The course is graded as a whole (Zo) – with a single grade taking into account all forms of instruction. A prerequisite for passing the lecture (Written Exam in the form of open-ended assignments MO4) is passing the tutorials (Assessment of papers and term papers MO13). Lecture (W): 40% of the final grade, tutorials (C): 60% of the final grade.